



House Commerce & Economic Development

Tom Cheney, Executive Director

January 22, 2021

Goals of Discussion

- State attainment goal and Advance Vermont
- Considerations for workforce policy
- Introduction to MyFutureVT and VCTP
- Policy Priorities



State Goal: **70x2025**

*“It shall be the goal of the State of Vermont that not less than **70 percent of working age Vermonters will hold a credential of value**, as defined by the State Workforce Development Board, **by the year 2025**” – Act 80 of 2019*

“70 percent by 2025 is a big goal, but one I believe that we can reach by working together and using Vermont’s power of cooperation, collective wisdom and action.”

PHIL SCOTT | GOVERNOR, STATE OF VERMONT

What is a Credential of Value (COV)?

- Certificate, occupational license, registered apprenticeships, or industry recognized credential
- A means of verifying skills and competencies
- Has value in current and/or future labor market
- Stackable, transferable

Act 80 Policy Priorities to Achieve Goal



Promote awareness of career pathways and the value of postsecondary education and training



Expand access to postsecondary education and training to students of all ages



Increase completion of postsecondary education and training programs by ensuring Vermonters have the supports they need to succeed



Maximize partnerships across and within sectors to achieve State workforce development and education goals

Advance Vermont

Who We Are:

A statewide organization driving action among business, education, government, nonprofit, and philanthropy to increase educational attainment in Vermont.

Mission:

Advance the civic and economic vitality of Vermont by growing the number of Vermonters with education and training after high school, increasing equity in educational attainment, and strengthening connections between education, training, and employment.



Our Work



CHANGE THE NARRATIVE

Build awareness of the importance of postsecondary education and training, and the diversity of education and career pathways.



ADVOCATE

Promote equitable policy and programming that expands access to and the completion of postsecondary education and training for students of all ages and backgrounds.



CONVENE

Mobilize stakeholders to achieve systems-level change by increasing communication, coordination, and sharing of knowledge and best practices.



MEASURE

Track progress toward Vermont's postsecondary attainment goal, identify where equity-related gaps exist, and share state- and national- level, data, research, and trends.

Check out our Dashboard

Data Dashboard

Education beyond high school has become a key determinant of economic opportunity and social mobility. Yet access and success aren't equitable.

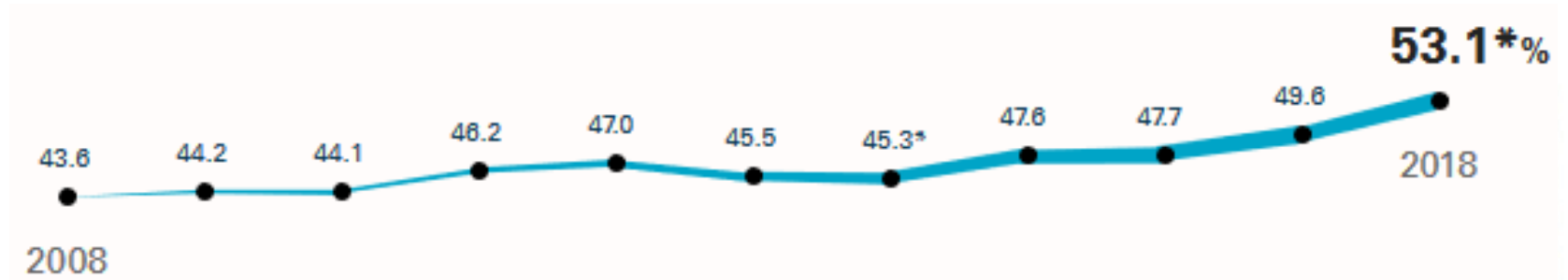
The Advance Vermont Data Dashboard aims to measure progress toward Vermont's postsecondary attainment goal, illuminate where gaps exist, and prompt action toward increasing Vermont's postsecondary attainment rate.

EXPLORE THE DASHBOARD



Learn more: advancevermont.org/data

How are we doing with attainment?



→ 60,000 Vermonters short of goal

Opportunity Segments

- **3,000** non-continuing H.S. seniors
- **47,000** 18–24 year-olds with some college
- **60,000** 25–64 year-olds with some college
- **92,000** 25–64 year-olds with no college experience

Key Considerations for Workforce Policy

- The economy and communities depend on a skilled workforce
- Demand is high, barriers are higher
- Today's students juggle responsibilities like never before
- Students are looking for career connections
- Vermonters need navigation help and credential transparency

Economy Depends on Skilled Workforce



100%
of Vermont's high-pay,
high-demand jobs
require education and
training beyond high
school.

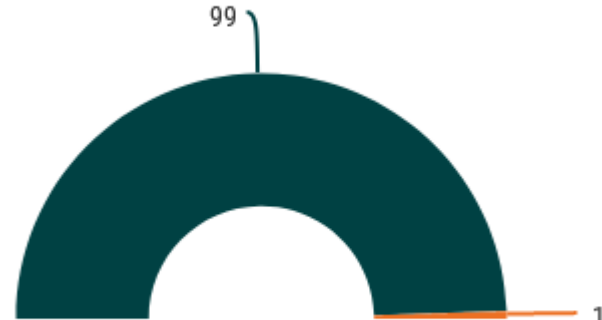


2 in 3
employers report difficulty
hiring for available positions.

Jobs Created After Great Recession



65%
of all jobs in the Vermont
require postsecondary
education or training.



Communities Depend on Skilled Workforce



Education is the most effective way to break the cycle of poverty.



More likely to vote



More likely to have healthy families



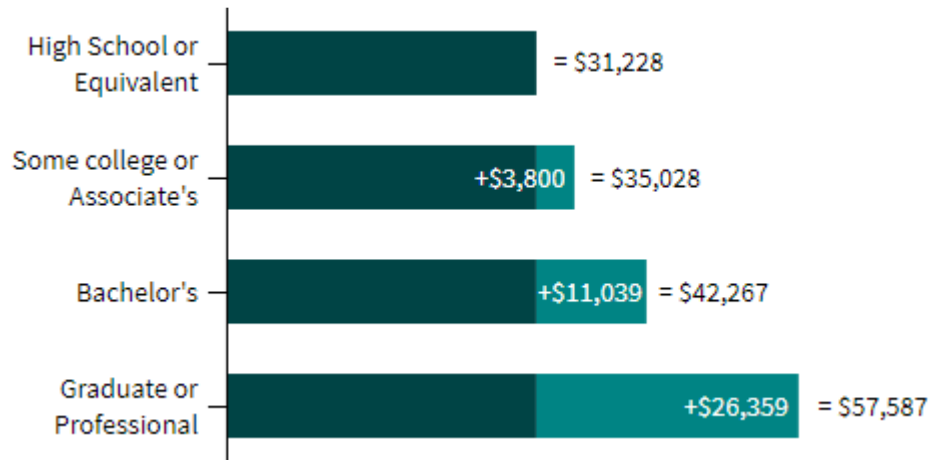
More likely to be engaged in the community



Less likely to be food insecure



Less likely to experience homelessness



\$26M
in estimated income tax revenue from higher levels of attainment

Demand is high, barriers are higher



88%

of those without post-high school credential view them as valuable; **63%** are interested in pursuing one.



1 in 3 Americans believe they would need more education or training to replace a job lost due to the pandemic.

Only **34 percent** of Vermonters without a postsecondary degree believe degree and credential programs are affordable.



44%

of Americans say they have access to the education and training they want.

Demand is high, barriers are higher



Before financial aid, an average Vermont family would spend **95 percent** of its household income to send one person to college.

34 percent of Vermont's indigenous population holds a bachelor's degree, compared to 37 percent of their white peers.



Only **16 percent** of Vermont's Class of 2012 first-generation boys obtained a degree within 4 years of high school graduation.



1 in 4 Vermonters do not have access to fixed, high-speed broadband internet, which disproportionately affects those in rural areas.

Students juggle responsibilities like never before



33%

are
30 or OLDER



25%

are
PARENTS



55%

COMMUTE



80%

WORK and
25% WORK
FULL-TIME



29%

attend
PART-TIME



38%

attend **ONLINE**

Students juggle responsibilities like never before



33%

experience
HOUSING INSECURITY



35%

experience
FOOD INSECURITY



13%

are **NEW AMERICANS**



40%

are
FIRST GENERATION STUDENTS



52%

receive little to no
FINANCIAL SUPPORT
from families

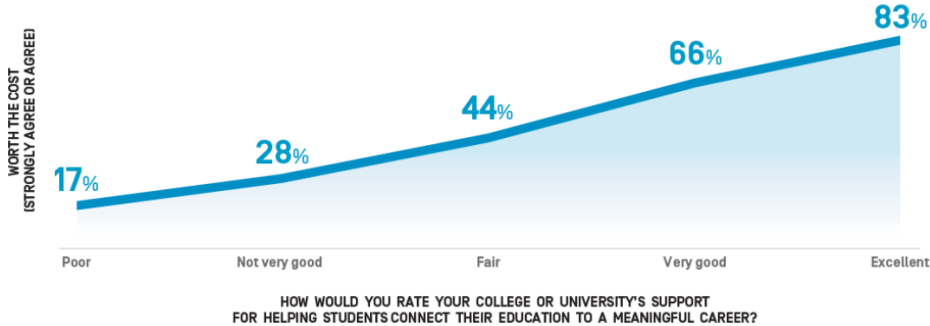


10%

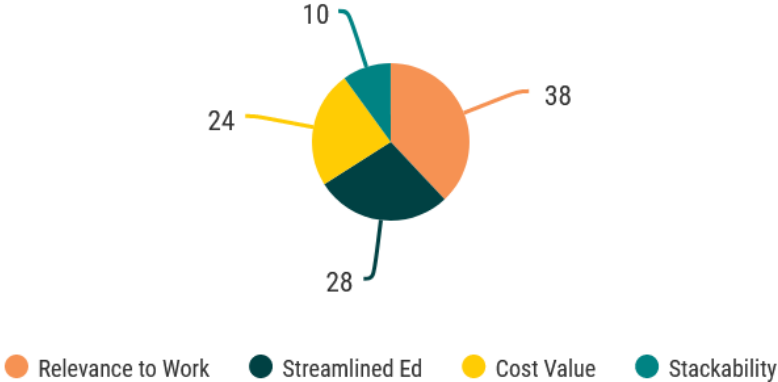
are **VETERANS** or
ACTIVE DUTY

Students are Looking for Career Connections

When students have the support to connect their education to a career, they are more likely to say their education will be worth the cost.



What Students Look for in Ed/Training



Vermonters Need Navigation Help



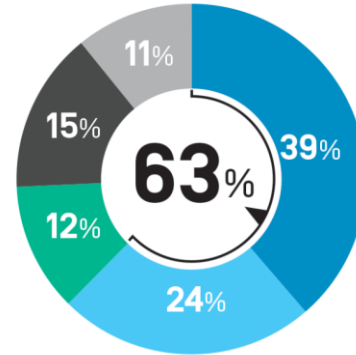
91%

of Vermonters see the value in an online hub for career and education resources.



Fewer than 1 in 3 Americans say they understand available career pathways, valuable skills, and details about potential education programs "very well."

Preferred education option (six months)



- Skills training
- Nondegree credential
- Associate degree
- Bachelor's degree
- Graduate degree



1 million unique credentials nationwide.

Coming Soon: MyFutureVT

Web one-stop for education and career resources in Vermont.

- Detailed information on Vermont's high-pay, high-demand **careers**.
- Searchable listing of the **education and training programs** for these careers in Vermont
- A **clearinghouse of resources** to support the exploration and pursuit of education and career pathways

Audience:

- Job seekers, perspective students, navigators, with focus on underserved populations.



My Path. My Future.

You define success. And it's never too late to change its meaning for you.



Explore Careers >



Find Programs >



Get Support >

Vermont Credential Transparency Project

Goal: Inventory all postsecondary credentials available in Vermont by 2022 for the benefit of prospective students, workers, education and trainer providers, and state leaders.



Apprenticeship



Badge



Certificate



Certification



Degree



Diploma



License



Micro-Credential

Credential Info is Hard to Navigate



IT Service Desk Specialist, Certificate

- Available at
- Description ✓
- Preparation For ✓
- Recognized By
- Requires ✓
- Competencies
- Duration
- Occupation Type ✓



Computer Information Systems, Bachelor of Science

- Available at ✓
- Description ✓
- Preparation For
- Recognized By
- Requires
- Competencies
- Duration
- Occupation Type



The University of Vermont

Computer Science, PhD

- Available at ✓
- Description ✓
- Preparation For
- Recognized By
- Requires ✓
- Competencies
- Duration
- Occupation Type

Can it be like Searching for a Hotel?

Google hotel reservation washington dc

Sun, Nov 8 Mon, Nov 9 Price Rating Hotel class

Back to web results for **hotel reservation washington dc**

- St. Gregory Hotel** \$159
3.1 ★★★★★ (45)
4-star hotel - M St NW
Low-key accommodations, plus casual dining, a fitness center & 3,000 sq ft of meeting space.
- Embassy Suites by Hilton Washington D.C. Ge...** \$199
4.0 ★★★★★ (60)
3-star hotel - 22nd St NW
Upscale all-suite lodging with free breakfast, a 24/7 fitness center & an indoor pool.
- Washington Plaza Hotel** \$149
4.0 ★★★★★ (77)
3-star hotel - Thomas Cir
Stylish venue featuring a seasonal outdoor pool with a dining scene & a lobby bar with a fireplace.
Free Wi-Fi

Map of Washington, DC showing hotel locations marked with red pins.

CREDENTIAL FINDER Discover Credentials Powered by Credential Registry Prototype Phase

Search For Organizations Starting type to search... Search Filters

Map Visible map area

Found 7 results

- Charter Oak State College** Compare
With our online degree programs, there is no need to travel to a campus after work or on the weekends. We're accessible to you wherever, whenever. Plus, earn credits through alternate sources such as testing and exams, military training, lifelong learning through our portfolio program, credit evaluated by ACE, National CCRS, or the Connecticut Credit Assessment Program (CCAP), credential evaluation, and by transferring credit earned from other regionally accredited colleges and universities.
2 Quality Assurance 2 Organization Types 1 Sector 1 Service Type
Offers 10 Credentials Offers 1 Assessment Offers 5 Learning Opportunities Offers 1 Competency Framework
Last Downloaded: 7/18/2018
- Purdue University Global** Compare
Show 9 Locations
This is innovation. This is extreme personalization. This is a world-class education that's tailored to the unique needs of working adults. Now you can earn a degree from an accredited online university that is part of the prestigious Purdue University system. Our innovative approach to teaching and modern curriculum give you the skills you need to make an immediate impact on your career and the edge to conquer whatever comes next. Because this is education designed for you, this is Purdue Global.
21 Quality Assurance 2 Organization Types 1 Sector 1 Service Type
Offers 112 Credentials Offers 112 Credentials
Last Downloaded: 8/20/2018
- University of Maine at Augusta** Compare
Show 10 Locations

Map of the Northeast United States showing search results marked with red pins.

Benefits to Vermont



Individuals

Access to clear and accurate program information empowers students and workers to find the credential that works best for their education and career goals.



Employers

Increased knowledge of the credential options leads to new partnerships with education and training providers, and more informed hiring decisions.



Policymakers

Comprehensive program and credential information helps inform workforce development and education policy decisions.

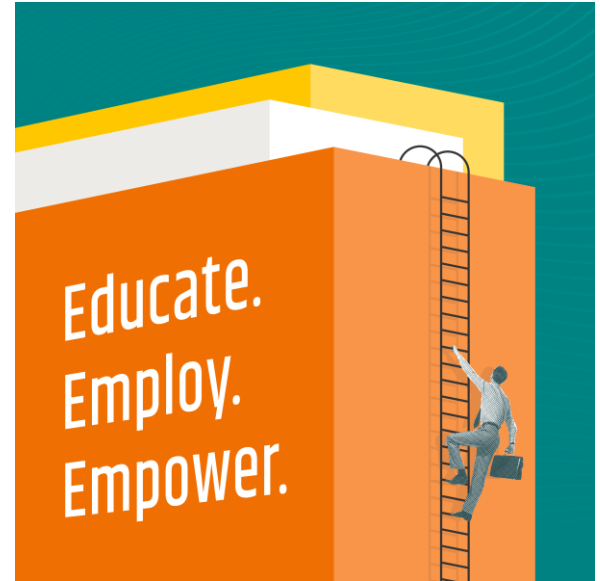


Education and Training Providers

New marketing opportunities for regional and national exposure to Vermont's programs and new data to make informed choices about program offerings and delivery models.

Policy Priorities in the Time of COVID

- **Support those impacted by COVID-19**, including **adult learners** and those **historically underserved**
- Make education and training more **affordable**
- **Increase funding** for higher education
- **Align** education and workforce development efforts
- Invest in tech-enabled, place-based **navigation services** for career and education pathway exploration and **credential transparency**



Policy Priorities in the Time of COVID

- **Incentivize** development of short-term programs, competency-based learning, and other flexible offerings
- **Strengthen transition** from high school to ed/training
- **Build state capacity** through support of intermediaries
- **Address basic needs** such as housing, food, child care, emergency expenses, and transportation



Thank you!



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[@advancevt](#)

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